

9th International Symposium
Biological Therapy of Cancer
from Disease to Targeted Therapy

co-organised by
Biotherapy Development Association (BDA)
European Society for Medical Oncology (ESMO)
National Cancer Institute (NCI)

**SPONSORSHIP • ADVERTISEMENT
EXHIBITION**



www.bdaoncology.org

Munich, Germany
March 12 - 15, 2008

BT00C9



Topics:

- Clinical development of targeted therapy
- Results of clinical trials and translational research
- Evolution of new targets
- Signal transduction inhibitors
- Cancer and the immune system (focus on vaccines)
- Therapeutic antibodies
- Gene therapy
- Role of biomarkers
- Nanotechnology approaches

Organizing Committee:

H. Mellstedt, Sweden
V. Nuessler, Germany (meeting chairman)
J. Zwiebel, USA
H. Zwierzina, Austria

***Organization and
Congress Management:***

pdl - Dr. Eugen Preuß
Andreas-Hofer-Str. 6
6020 Innsbruck, Austria
Tel. +43 (512) 579497
Fax +43 (512) 579497 55
e-mail: info@congressinfo.net

Website:

<http://www.congressinfo.net/bda>
<http://www.bdaoncology.org>

SPONSORSHIP

Platin Sponsorship

Amount: 15.000,- Euro

Acknowledgement as a Platin Sponsor

- on the Sponsor Board during the whole congress
- on the Internet page including one information page (about 300 words) in the sponsor section of the congress website plus direct link to the company

Right to place a pop-up banner during the conference

One page advertisement in the final program/abstract book

Right to insert a leaflet in the congress bag

Six complimentary full-time congress registrations

Diamond Sponsorship

Amount: 10.000,- Euro

Acknowledgement as a Diamond Sponsor

- on the Sponsor Board during the whole congress
- on the Internet page including one information page (about 150 words) in the sponsor section of the congress website plus direct link to the company

Right to place a pop-up banner during the conference

One page advertisement in the final program/abstract book

Four complimentary full-time congress registrations

Gold Sponsorship

Amount: 7500,- Euro

Acknowledgement as a Gold Sponsor

- on the Sponsor Board during the whole congress
- on the Internet page including 50 words information text in the sponsor section of the congress website plus direct link to the company

Half page advertisement in the final program/abstract book

Two complimentary full-time congress registrations

Special Sponsorship „Welcome Event“

Amount: please contact us

Acknowledgement as a sponsor of the Welcome Event

- on the Internet page with logo plus direct link to the company
- in the final programm/abstract book (1/4 page)

Special Sponsorship „Boat Trip“

Amount: please contact us

Acknowledgement as a sponsor of the Boat Trip on river Elbe

- on the Internet page with logo plus direct link to the company
- in the final programm/abstract book (1/4 page)

SPECIAL SUPPORT

Travel and Speaker Sponsorship

Amount: please contact us

Sponsoring of the travel and/or the expenses for one or more speakers joining the BTOC-8 symposium
Acknowledgement as a sponsor of the meeting

Coffee break Sponsorship

Amount: 8,- Euro per participant

Sponsoring of one or more coffee breaks
Acknowledgement as a sponsor of the meeting

Lunch Sponsorship

Amount: 30,- Euro per participant

Sponsoring of one or more lunch breaks
Acknowledgement as a sponsor of the meeting

POSTER PRICES

The poster session is one of the highlights of the conference. Posters will be discussed during lunch breaks on Thursday and Friday.

Three posters will be honoured. The Sponsor's logo will be displayed on the certificate.

Poster price „Munich“

Amount: 1.000,- Euro

Poster price „Vienna“

Amount: 750,- Euro

Poster price „Stockholm“

Amount: 500,- Euro

ADVERTISEMENT

Congress Bags

Amount: 2.000,- Euro

Sponsoring of the participants congress bags
The bag will bear the congress and sponsor's logo (one colour)

Participants Badge Lanyards

Amount: 1.000,- Euro

Sponsor's logo (one colour) will appear on the badge cords in combination with the congress website link

Notepads and Pens

Amount: 500,- Euro

Sponsoring of the participants notepads and providing of pens with the sponsor's logo

Insert your information to the congress bag

Amount: 500,- Euro

Provide your information to be taken along

Amount: 350,- Euro

Weblink

Amount: 350,- Euro

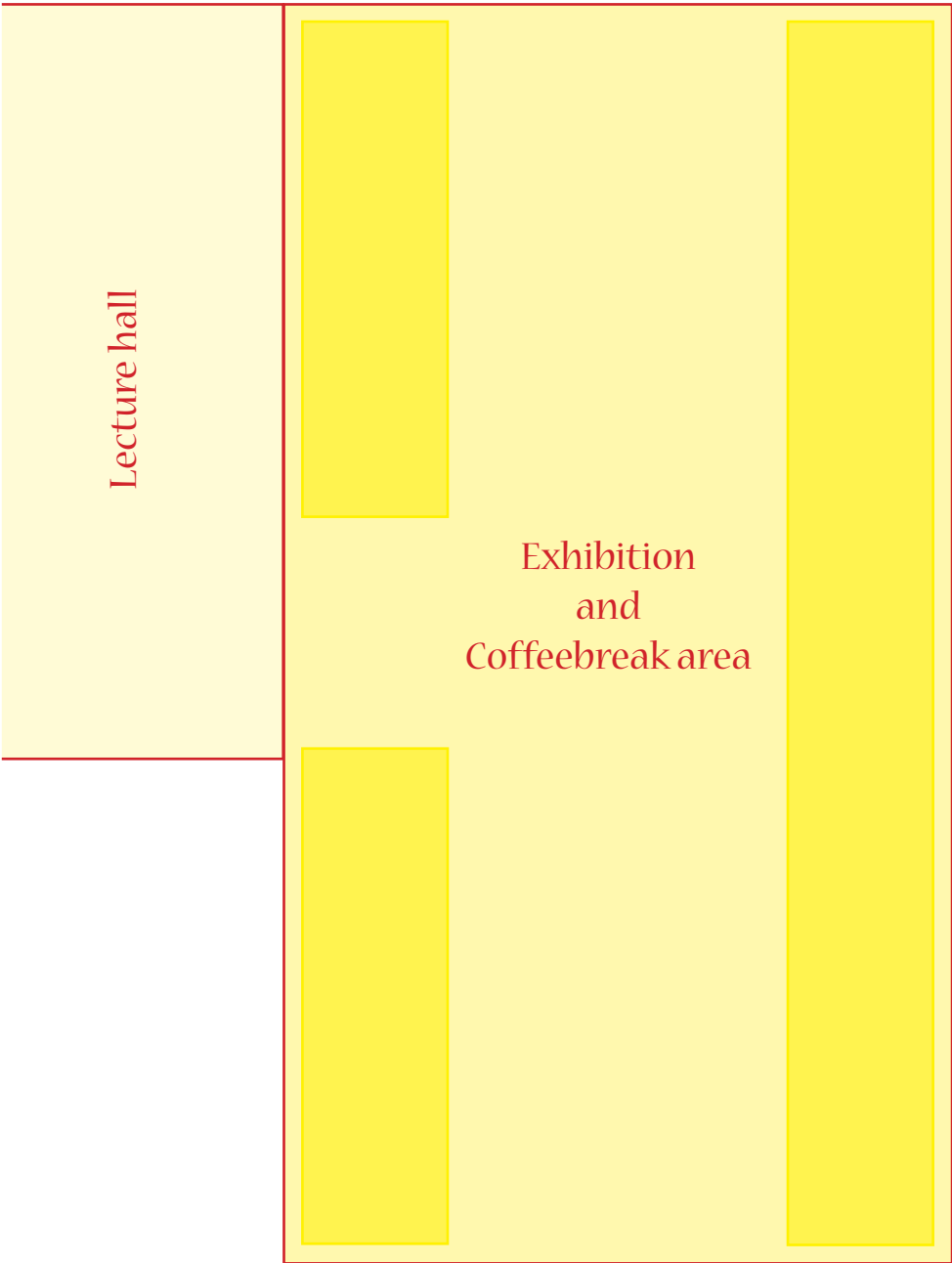
Logo on the congress website with link to your company website

EXHIBITION

An industrial exhibition will accompany the conference. There will also be other possibilities for the industry to take active part in the conference (e.g. advertisement in the printed final program, sponsoring of the congress bag, etc.).

Exhibition time: March, 12, 2007 – June 15, 2007

1 m² exhibition area: 300.- Euro



O R D E R F O R M

SPONSORSHIP · ADVERTISEMENT · EXHIBITION

9th International Symposium · Biological Therapy of Cancer

Munich (Germany), March 12 – 15, 2008

Please send your registration form to

pdl congressmanagement, Andreas-Hofer-Straße 6, A-6020 Innsbruck, Austria

phone. +43 (512) 579497, fax +43 (512) 579497-63

A. COMPANY (please use capital letters)

Company:

Contact person:

Address:

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